

NEWCASTLE
RACECOURSE
• EST 1907 •

HUNTER CLUB

AN EXCLUSIVE SPONSORSHIP AND BUSINESS NETWORK COMMUNITY



THANK YOU TO OUR 2024 FY SPONSORS



INTRODUCING THE HUNTER CLUB

Newcastle Jockey Club hosts more than 40 race meetings each year including 21 Saturdays, making us the most active provincial race club in NSW. Joining our partnerships community expands both our business to business benefits and yours. With a select 20 allocated memberships offered each year, The Hunter Club offers your business unparalleled prestige and privileges with an opportunity to win the naming rights to the Group 3 \$250,000 Cameron Handicap or Group 3 \$250,000 Tibbie Stakes amongst a host of other exciting races throughout the year.

Experience unmatched avenues for business networking, brand visibility and community impact. The benefits of your exclusive membership doesn't stop at one of our feature race days with a range of additional networking opportunities available throughout the year to maximise your membership, not to mention VIP treatment with pre-release access to our major events including Spring Carnival and The Hunter Race Day.

With just 20 slots available, this is your chance to take up Inaugural membership for \$9,000 + Gst, offering over \$15,000 minimum worth of inclusions all with Feature Race Day benefits. In addition your business has a chance to win up to \$30,000 in sponsorship value along with bonus prizes throughout the Gala Dinner. The odds are looking good to win a race during Spring Carnival or "The Hunter" Race Day.

A photograph of four people in formal attire (three men in tuxedos and one woman in a black dress with a pearl necklace) toasting with champagne glasses. The background is a blurred, warm-toned interior, likely a restaurant or event space.

ONLY
20
MEMBERSHIPS
AVAILABLE

YOUR RACE DAY EXPERIENCE

WHAT'S INCLUDED:

- Naming rights as per your race day bundle;
- Your company race name appearing on Sky Racing live streamed to 3.4 million pay TV subscribers,
- Free-to-air TV exposure,
- Sky Racing Radio, featuring in more than 5,000 TAB agencies, pubs, clubs and outlets, and online to an audience of over 1.5 million,
- Form Guides distributed around Australia including the Newcastle Herald with sponsors names appearing in race titles as well as results on the following day,
- Company banner in the parade ring,
- Big screen advertising appearing on our 82 square metre state-of-the-art video screen in full view of all racegoers,
- Get in the winners circle and sash the winning horse as part of the official presentation,
- Full page race book advertisement,
- On course race caller announcements,
- Hospitality for 10 VIP Guests including a premium luncheon and 5 hour silver beverage package in one of our premium venues,
- 30 general admission tickets.



MINIMUM INCLUSIONS

PRE-SALE ACCESS

Only our partnership sponsors can pre-book hospitality in advance for any of our feature days throughout the year including the always sold out HUNTER DAY.

PROMOTIONS TO OUR NETWORK

Your business highlighted at;

- The Annual Gala Dinner; media wall, commemorative booklet,
- B2B offers from our partners such as discount 20% off Crystalbrook Kingsley Hotel accommodation.
- Logo on the NJC Website and an exclusive NJC Partnership Sponsors Pin

GALA DINNER

- 8 Guests at the Inaugural Hunter Club Gala Dinner, Friday 26th July 2024
- Premium 3-course Dining experience including beverages
- Live Entertainment and Networking Opportunities with NJC VIP Partners and Directors
- Feature Races Drawn (valued at an additional \$3,000 plus)
- Bonus Prizes Draw valued from \$1,000 to \$10,000
- Business details featured in Gala Dinner booklet

NETWORK EVENTS

Trackwork Breakfasts, Sponsors Luncheons and invitations to NJC affiliated network events with our collaborators.

CORPORATE MEMBERSHIP CARDS

- 1 x Corporate Member Card and
- 9 x Corporate Guest Cards for your use year round.



HOW THE HUNTER CLUB WORKS

The inaugural The Hunter Club Gala Dinner will be hosted by a celebrity MC and feature live entertainment, a night of nights and the highlight of the Newcastle social calendar where you will rub shoulders with our Directors, Major Sponsors, and our new partnerships sponsors of the "Hunter Club".

All Hunter Club sponsors will go into the draw to win a premium race day bundle for one of NJC's annual feature race days, Newcastle Stakes Race Day, Newcastle Gold Cup Day, Spring Carnival Ladies Day, The Hunter Race Day and Newcastle's Biggest Christmas Party Race Day.

HOW IT WORKS

1. Become a Member of The Hunter Club which includes the minimum entitlements on the following page valued at over \$15,000.
2. Attend our Gala Dinner evening on Friday 26th July to mix with like minded businesses and enjoy the excitement for which races and additional bonuses you could win on the night.
3. Each Business is drawn out during the evening with the opportunity to select a racing bundle from our premium and most sought after race days.
4. The last five businesses drawn out on the night will win a race on The Hunter Day or one of the two Group 3 races on Newcastle Cup Day for maximum exposure.
5. Plus bonus prizes such as additional race day hospitality, branded saddle cloth sets, corporate box hospitality at Sydney racing carnivals and much more!

ANNUAL SPONSORSHIP \$9,000 (+ GST)



WIN UP TO
\$30K
SPONSORSHIP
VALUE

RACE DAY BUNDLES

SHARP OFFICE NEWCASTLE GOLD CUP DAY

Friday 20th September 2024

- 2 x Group 3 Races available (valued at \$15,000 each)
Each race includes 2 VIP invites to the Cocktail launch party
Plus Darling St Billboard logo inclusion (12 months)
- 2 x Support Races available (valued at \$6,000 each)
Each race includes 2 VIP invites to the Cocktail launch party
Plus Racecourse public area sign (12 months)

CHARLESTOWN SQUARE LADIES DAY

Saturday 21st September 2024

- 5 x Support races available (valued at \$5,000 each)
Each race includes 2 VIP invites to the Cocktail launch party
Plus Racecourse public area sign (12 months)

HUNTER RACE DAY

Saturday 16th November 2024

- 3 x Support Races available (valued at \$15,000 each)
Each race includes 2 VIP invites to the Cocktail launch party
Plus Darling St Billboard logo inclusion (12 months)

HORSEPOWER NEWCASTLE STAKES DAY

Friday 7th March 2025

- 4 x Support Races available (valued at \$4,000 each)
Each race includes additional 1 x Mid-week race name
Plus Racecourse home straight signage (12 months)

NEWCASTLE'S BIGGEST CHRISTMAS PARTY RACE DAY

Saturday 14th December 2024

- 1 x Naming rights to the day plus (valued at \$3,500) Premium Race
Plus Racecourse home straight signage (12 months)
- 4 x Support races available (valued at \$2,000 each)
Each race includes additional 2 x Mid-week race name
Plus Racecourse home straight signage (12 months)



*Terms and conditions apply. 20 Bundles available. 12 month period commences 1 July 2024.

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GET IN TOUCH

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