

## **The Hunter Race Day takes flight at Newcastle Airport**

### **Tourism activation celebrates regional racing, lifestyle, and community**

Visitors arriving at Newcastle Airport are now greeted by a striking new tourism and racing activation that celebrates the Hunter region's world-class Thoroughbred industry and vibrant lifestyle.

The collaborative project between Newcastle Racecourse, Newcastle Airport, and regional tourism partners showcases The Newcastle Herald Hunter Race Day, to be held on Saturday, 15 November 2025, and coincides with National Thoroughbred Week (20–24 November).

The activation, on display from 13 October to 27 November 2025, features two key elements:

- A vibrant media wall located at the terminal's main exit, highlighting directional references to the Hunter's signature destinations including Port Stephens, Lake Macquarie, Newcastle's beaches, and the Hunter Valley's vineyards and stud farms.
- "Neigh-Omi", a life-size horse sculpture painted by acclaimed local artist Mitch Revs, positioned at baggage claim and complementing his existing "Newcastle and Hunter Region" mural within the terminal.

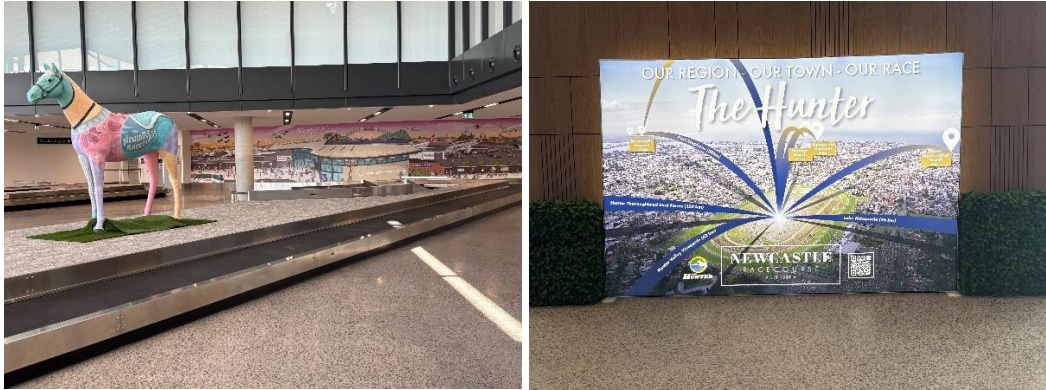
Together, the installation captures the spirit of the Hunter, a region recognised globally for its Thoroughbred breeding, racing excellence, and tourism experiences.

The Newcastle Herald Hunter Race Day offers a \$2.59 million prize pool and holds Group 2 status on the Australian racing calendar, further reinforcing Newcastle's place at the forefront of provincial racing.

Tickets and hospitality packages for The Newcastle Herald Hunter Race Day are now available via the Newcastle Racecourse website:

[www.newcastle Racecourse.com.au](http://www.newcastle Racecourse.com.au).

The activation provides an engaging welcome for travellers, inviting them to explore everything that makes the Hunter unique, from its world-class racing and breeding industry to its beaches, vineyards, and community spirit.



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For further details, or to arrange an interview please contact CEO Duane

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