

**NEWCASTLE**  
RACECOURSE  
• EST 1907 •

# HUNTER CLUB

AN EXCLUSIVE SPONSORSHIP AND BUSINESS NETWORK COMMUNITY  
FY2026/27



# THANK YOU TO OUR 2026 FY SPONSORS



# THE HUNTER CLUB

Unlock Exclusive Business Opportunities with NSW's Largest Provincial Race Club

Newcastle Racecourse is NSW's largest and most active provincial race club, hosting over 40 race meetings each year, including 21 Saturdays. Partnering with us gives your business unmatched access to a dynamic audience, exceptional networking opportunities, and premium brand exposure.

The Hunter Club offers just 25 exclusive partnership slots each year. As a Hunter Club Partner, your business gains access to premium sponsorship opportunities, high-profile events, and tailored benefits designed to elevate your brand and create meaningful business connections.

What's In It for You?

- Over \$15,000 in minimum value for just \$9,000 + GST
- Win up to \$30,000 in sponsorship value through our exclusive naming rights draw
- Priority access to book hospitality for sell-out events like The Hunter Race Day and Spring Carnival
- Opportunities to connect with high-value industry peers and expand your network
- Exclusive invitations to business-focused networking events throughout the year
- Significant brand visibility through on-course signage, digital exposure, and at premier race days

This is your chance to access an influential network, enhance your business profile, and enjoy premium hospitality with year-round access to the racecourse's best events.

It's more than a sponsorship – it's an opportunity for growth, exposure, and high-value connections.



# PARTNERSHIP INCLUSIONS

## CORPORATE SPONSORSHIP BENEFITS

- 10 x Membership Guest Cards for FY2027 ensuring your team can enjoy race days with clients and partners.
- Invitations to exclusive events like trackwork breakfasts and luncheons
- Ongoing access to premium networking opportunities across business and industry sectors

## BRAND EXPOSURE

- Linked logo placement on the Newcastle Racecourse website and in the Annual Gala Dinner booklet
- Prominent racecourse signage with high-visibility and tv exposure
- Recognition across partner promotions and B2B offers
- An exclusive Sponsored Race, advertising and much more

## VIP HOSPITALITY

- Priority pre-sale hospitality booking for sell-out feature race days:
  - The Hunter Race Day
  - Spring Carnival Gold Cup Day & Ladies Day
  - Christmas Party Race Day
  - Newcastle Stakes Day
- Premium Race Day hospitality table of 10 on your sponsored race day

## THE GALA DINNER FRIDAY 17 JULY 2026

An unmissable night of nights and opportunity for your business. The Hunter Club Gala Dinner is the highlight of Newcastle's social calendar, bringing together our Directors, industry leaders, major sponsors, and influential businesses for a night of celebration and surprises.

## Event Highlights:

- Premium 3-course dining with beverages, and entertainment
- Your sponsored race naming rights drawn for the feature race days
- \$10,000 worth of bonus prize giveaways
- VIP networking with industry professionals and key stakeholders
- Guaranteed exposure through Gala Dinner recognition and event promotion

This event is not just about great food and entertainment, it's about building meaningful connections that can help your business thrive.

ANNUAL PARTNERSHIP SLOT \$9,900 (Inc GST)



WIN UP TO  
**\$30k**  
SPONSORSHIP  
VALUE

# SPONSORED RACE EXPERIENCE

## RACE NAMING RIGHTS

Your company name headlines a race drawn during the Gala Dinner. This race will be broadcast live via Sky Racing to over 3.4 million pay-TV subscribers across Australia and New Zealand, with additional free-to-air TV coverage via news services. The Hunter Race Day is also broadcast through the Seven network.

## NATIONAL EXPOSURE

Featured on Sky Racing Radio in over 5,000 TAB agencies, pubs, clubs and online, reaching an audience of 1.5 million+.

Race name published in Form Guides nationally, Apps, Newspapers including the Newcastle Herald, and again in next-day race results.

## ON-COURSE BRANDING

Big Screen Feature: Your logo or advertisement displayed on our state-of-the-art 82m<sup>2</sup> video screen.

## OFFICIAL PRESENTATION

Presentation in the Winners Circle, photographed with the winning horse, an exclusive moment captured by official photographers and shared across our socials, with a keepsake memento sash and commemorative photograph.

## RACE BOOK ADVERTISING

A full-page advertisement in the official race book, placed adjacent to your sponsored race listing.

## RACE CALLER MENTIONS

Your business name announced live by the official race caller during the race day's proceedings.

## VIP HOSPITALITY PACKAGE

Reserved premium hospitality for 10 VIP guests. Including three-course luncheon and five-hour silver beverage package in one of our leading venues.

## GENERAL ADMISSION TICKETS

30 general admission tickets to extend the experience to your staff and friends or perhaps a promotional giveaway.



# SPONSORED RACE SLOTS

## SHARP OFFICE NEWCASTLE GOLD CUP DAY

Friday 18<sup>th</sup> September 2026

- 3 x SUPPORT RACES naming rights to be drawn, includes 2 VIP invitations to the Spring Carnival Cocktail launch party (sponsorship value \$8k)

## LADIES DAY

Saturday 19<sup>th</sup> September 2026

- 5 x SUPPORT RACE naming rights in the draw, includes 2 VIP invitations to the Spring Carnival Cocktail launch party (sponsorship value \$6k)
- 1 x LADIES DAY CUP RACE naming rights, includes 2 VIP invitations to the Spring Carnival Cocktail launch party (sponsorship value \$8k)

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## NEWCASTLE'S BIGGEST CHRISTMAS PARTY RACE DAY

Saturday 12<sup>th</sup> December 2026

- 5 x SUPPORT RACES naming rights in the draw, includes an additional 1 x Mid-week Sponsored Race naming rights throughout the year (sponsorship value \$5k)
- 1 x RACE DAY plus the CHRISTMAS PLATE RACE naming rights (sponsorship value \$8k)

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## HORSEPOWER NEWCASTLE STAKES RACE DAY (Featuring International Women's Day Charity Event)

Friday 5<sup>th</sup> March 2027

- 4 x SUPPORT RACES naming rights in the draw, this bundle also includes an additional 1 x Mid-week Sponsored Race naming rights throughout the year (sponsorship value \$6k)



\*Terms and conditions apply as per agreement, 25 Sponsored Races available in total for 2027FY.  
12 month sponsored partnership period commences 1<sup>st</sup> July 2026

# RACE SLOTS - GRAND FINALE ROUND

## THE HUNTER RACE DAY

Saturday 14<sup>th</sup> November 2026

- 3 x SUPPORT RACES to be drawn, includes 2 VIP invitations to The Hunter Cocktail launch party (sponsorship value \$15k)
- 1 x LEGENDS MILE RACE naming rights, includes 2 VIP invitations to The Hunter Cocktail launch party (sponsorship value \$16k)
- 1 x MAX LEES CLASSIC RACE naming rights, includes 2 VIP invitations to The Hunter Cocktail launch party (sponsorship value \$16k)

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## SHARP OFFICE NEWCASTLE GOLD CUP DAY

Friday 18<sup>th</sup> September 2026

- 1 x The \$250,000 CAMERON HANDICAP GROUP 3 BIG DANCE QUALIFIER RACE naming rights, includes 2 VIP invitations to the Spring Carnival and Hunter Cocktail Parties, Winning post racecourse signage placement, your branding on the winning horse rug and trophies. (sponsorship value \$20k)



FINAL SLOT  
DRAWN!

The Cameron Hcp  
Group 3 Race



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GET IN TOUCH

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